

Joseph L. Grabowski

www.joegrabowski.com

Professional Overview

- A diligent worker with a commitment to excellence in all my undertakings, I approach all my duties with a spirit of service to others, inspired both by my military background and by my faith. My diverse background includes experience teaching; with the standards of various writing manuals and disciplinary paradigms; creating and editing text and visual communications for print and online media; maintaining messaging calendars and agendas; directing email and direct mail campaigns for non-profits; with fundraising, donor cultivation, and list building; overseeing website and social media design and maintenance; event planning and coordination; and managing contractors, vendors, and interns.

Experience

EXECUTIVE DIRECTOR | INT'L ORGANIZATION FOR THE FAMILY | JAN 2017-PRESENT

- Responsible for all communications with donor supporters at every stage, from solicitation through tax receipting, including dispute resolution; creation of all digital communications using multi-platform approaches including MailChimp and Amazon SES; organization and management of international IOF events in Cape Town, Budapest, Chisinau, Verona, Mexico City, and elsewhere; directing a team of over 30 full- and part-time employees across three continents; helped lead strategy for all aspects of operations including policy advocacy, public and media relations, fundraising and donor/constituent relationships, major gifts acquisition and grant proposals; represented organization as spokesman to media inquiries.

DIRECTOR OF COMMUNICATIONS AND PROGRAMS | NATIONAL ORGANIZATION FOR MARRIAGE | JULY 2012-PRESENT

- Responsible for marshalling all donor and supporter communications in various media through every stage of publication (including mail and email newsletters, online and direct mail fundraising appeals, foundation grant proposals, online media campaigns and graphics, audio- and video-scripts, etc.); managing vendors providing copy writing, print and web design, and other communications services; crafting and directing the organization's overall public message; providing interviews to press; assisting in legal compliance and reporting; implementing best practices for the organization's 501(c)(3) and 501(c)(4) components; planning and executing campaigns and events, including an annual march in Washington, D.C.

DIRECTOR OF PROGRAMMING | INTERNATIONAL INSTITUTE FOR CULTURE | MARCH 2015-APRIL 2016

- Responsible for all outgoing communications, social media, and web management; planning and executing programs and events, including locally, regionally, and internationally; maintaining database of contacts and sustaining organizational relationships; fundraising and list-building.

Skills & Abilities

WRITING AND EDITING

- Familiarity with various style manuals and disciplinary norms; superior proficiency in English grammar and syntax; wide experience in review and editing of both written and visual texts for publication; familiarity with review process involving teams of personnel with differentiated tasks (e.g. copy-writers, graphic designers, web programmers, etc.).

TECHNOLOGY

- Exceptional proficiency with Microsoft Office products; extensive knowledge of social media engagement strategies; deep experience with various CRMs/email services (e.g. Salesforce, MailChimp, Sendy, Amzn. SES, etc.); strong proficiency with *WordPress* and similar products, and basic HTML language; highly adaptable to learning new technologies.

COMMUNICATIONS SKILLS

- Exceptional interpersonal and general communication skills; experience working with collaborative teams both on-site and remotely; wide breadth of experience in communicating varied messages to targeted audiences (e.g., from classroom teaching to political lobbying to online grassroots engagement and activism to event advertisement).

Education

M.A. IN ENGLISH LITERATURE | AUGUST 2012 | MARQUETTE UNIVERSITY

- 4.0 GPA
- As a T. A., taught scores of Freshman college students core classes in Rhetoric and Composition.
- Recipient of 2012 John D. McCabe Award for Excellence in Teaching.

M.A. IN THEOLOGY/MASTER OF DIVINITY | (INCOMPLETE, 2009) | ST. CHARLES BORROMEIO SEMINARY

- 64 credits for graduate-level coursework in pastoral, scriptural, systematic, liturgical, and moral theology; 3.9 GPA.

B.A. IN PHILOSOPHY | MAY 2007 | ST. CHARLES BORROMEIO SEMINARY

- *Summa cum laude*; 3.9 GPA; special awards for Latin, Spanish, English, and Philosophy; minor in English.

References can be provided upon request.